



# SensiWatch<sup>®</sup>Alert

## A unique hybrid of cargo security services providing heightened awareness of customer shipments with the reactive competency to avoid a loss.

Sensitech's Supply Chain Security Services provides full-service logistics security solutions based on customers' personalized shipping needs. The **SensiWatch<sup>®</sup> Alert** service offers real-time monitoring with automated notifications throughout the entire shipping route. Distinctive focus is given to the highest risk areas of transport, where over 80 percent of full trailer load cargo thefts occur. **SensiWatch Alert's** comprehensive services monitor global cargo shipping routes, reinforced by Sensitech's state-of-the-art Global Control and Command Centers (C3). Manned and operated by highly-skilled professionals, Sensitech Command and Control Centers' monitor, track, report and alert on customer cargo activity 24x7x365.

Shippers who have high volumes and a multiple carrier base can obtain real value from the **SensiWatch Alert** service. The **SensiWatch Alert** protocols make Electronic Freight Security (EFS) expectations easier to communicate to a wide variety of carrier partners.

Within high risk areas of transport, drivers and dispatch remain in close communication with C3 operators who monitor unauthorized starts and stops, as well as breaks in established geofences. C3 operators keep an intense eye on real-time freight, and can immediately escalate an event if any non-compliance protocol alerts are spotted.

Outside of high risk areas, shipments are monitored for exceptions and the Emergency Response Team (ERT) remains vigilant for notification of a shipment being lost or stolen. In the event of an incident, the ERT is positioned to contact law enforcement immediately. During the investigation process, the C3 operators provide ongoing support and location data to thwart the possibility of loss.

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### SensiWatch Alert Services

- Implementation, training, software, hardware & best practices
- Web-accessible software for real-time tracking
- Web-based shipment verification and initiation
- 24x7x365 emergency response for cargo theft incidents
- Real-time driver/dispatch communication
- Red zone monitoring (first 200 miles of transit route)
- Continuous program reviews
- Weekly performance reports

The **SensiWatch Alert security solution** involves the four tenets of Sensitech's integrated approach to security— monitoring services from our Global Command & Control Centers (C3), site-specific security program management, leading-edge tracking technology, and the incorporation of actionable intelligence. The collaboration between the Sensitech Supply Chain Intelligence Center analysts, C3 representatives, program managers, and technical engineers tailors a security program that mitigates the risks associated with theft, spoilage, diversion, and counterfeiting, and helps to shape a customer's security decisions.

Sensitech Inc. is a global leader in delivering supply chain visibility solutions. Our innovative monitoring products and services help to maintain the quality, integrity and security of our customers' valuable products at every step in their journey, all around the world. For 30 years, leading companies in the food, pharmaceutical, industrial, consumer goods and other industries have relied on Sensitech to help protect their products—and their bottom lines. Unless otherwise indicated, all trademarks and service marks are the property of Sensitech Inc. Visit [www.sensitech.com](http://www.sensitech.com) for additional information. ©2021 Carrier. All Rights Reserved.

Sensitech Inc. • Global Headquarters • 800 Cummings Center • Suite 258X • Beverly, MA 01915-6197  
1-800-843-8367 • +1-978-927-7033 • Fax: +1-978-921-2112 • [sensitech.clientservices@carrier.com](mailto:sensitech.clientservices@carrier.com)

[sensitech.com](http://sensitech.com)



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